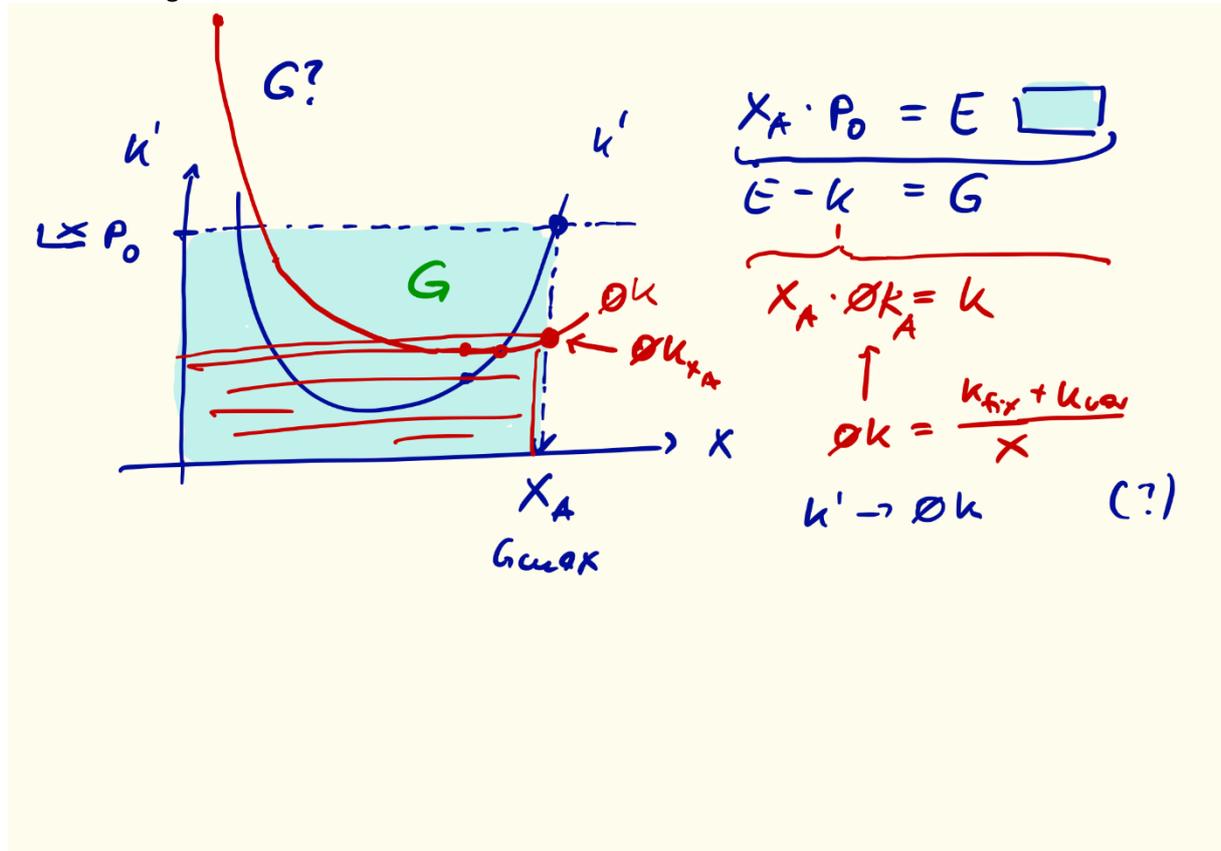
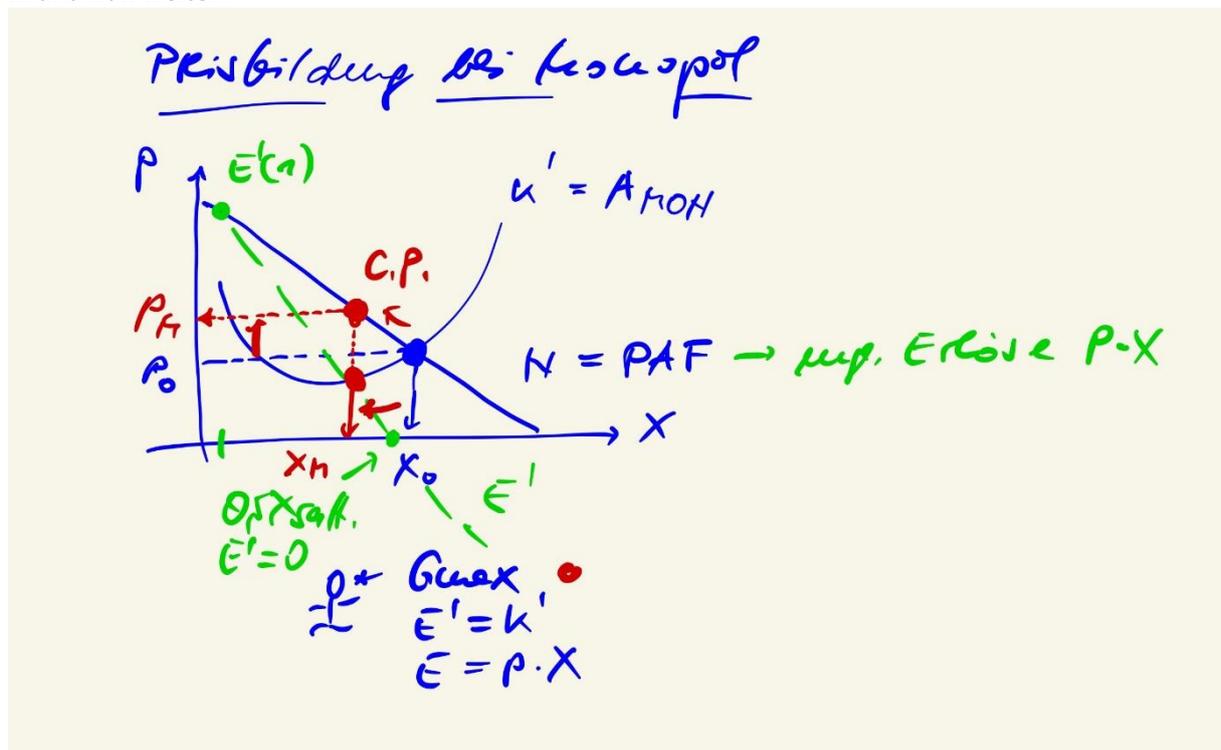


Wiederholung 30.11. 20

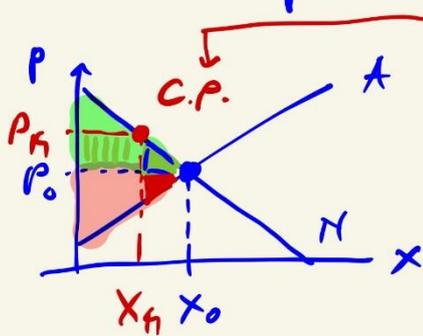


... und nun weiter:



## Bewertung von Monopolen

\*



[X; P] mit GuV f. Monopol

$\rightarrow X \downarrow \wedge P \uparrow \rightarrow Y^{real} \downarrow$   
 $\ominus \quad \ominus \quad \ominus$

$\rightarrow$  Reue

① KR vs PR  $\equiv$   $\equiv$   
 • Tribut d. Kons. an Monopol

② KR-Verlust  $\triangleleft$

③ PR-Verlust  $\triangleleft$

$\ominus$

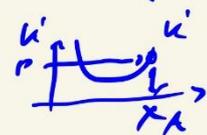
- ⊕ Aufbau / Verlust
- ⊕ Fol/E  $\rightarrow$  Patente
- ⊕ Monopol

## U-Theorie

- $X_A$ ?  $\rightarrow$  opt. Prod.-plan
- (1) • lineare Kosten  $\begin{matrix} E \\ K \end{matrix}$   $\begin{matrix} x \\ x \end{matrix}$   $\begin{matrix} BEP \\ \text{GuV bei } X_{max}, \text{ abo...} \end{matrix}$

Anwendung: u.a. Politikbewertung \*

- U-Analyse: Prod.-funktion, FUF, Kostenf.
- (2) • Empirische: G-Lokvade



$\text{GuV} \Leftrightarrow K' = E'$   
 $\forall X \text{ mit } E > K$  \*

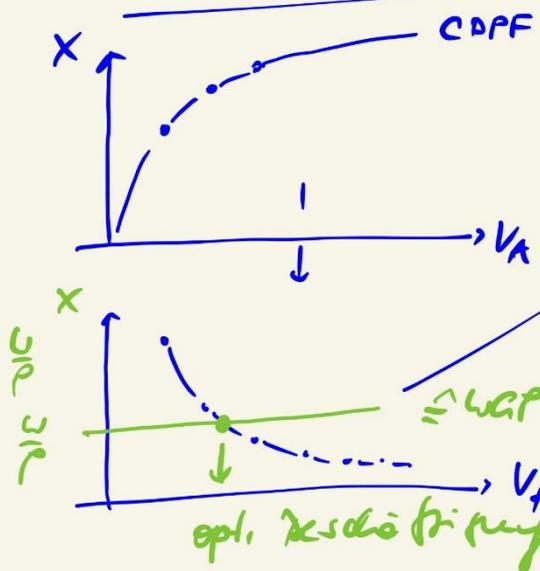
Grenzen:  $30, 3H$  \*

$\rightarrow$  Monopol pr.-bild.  $\rightarrow X \downarrow$  PT, Bewertung \*

Werbung \*

- (3) • Cobb-Douglas - PF

## Variable Prod.-faktoren $V_A$ und $V_K$

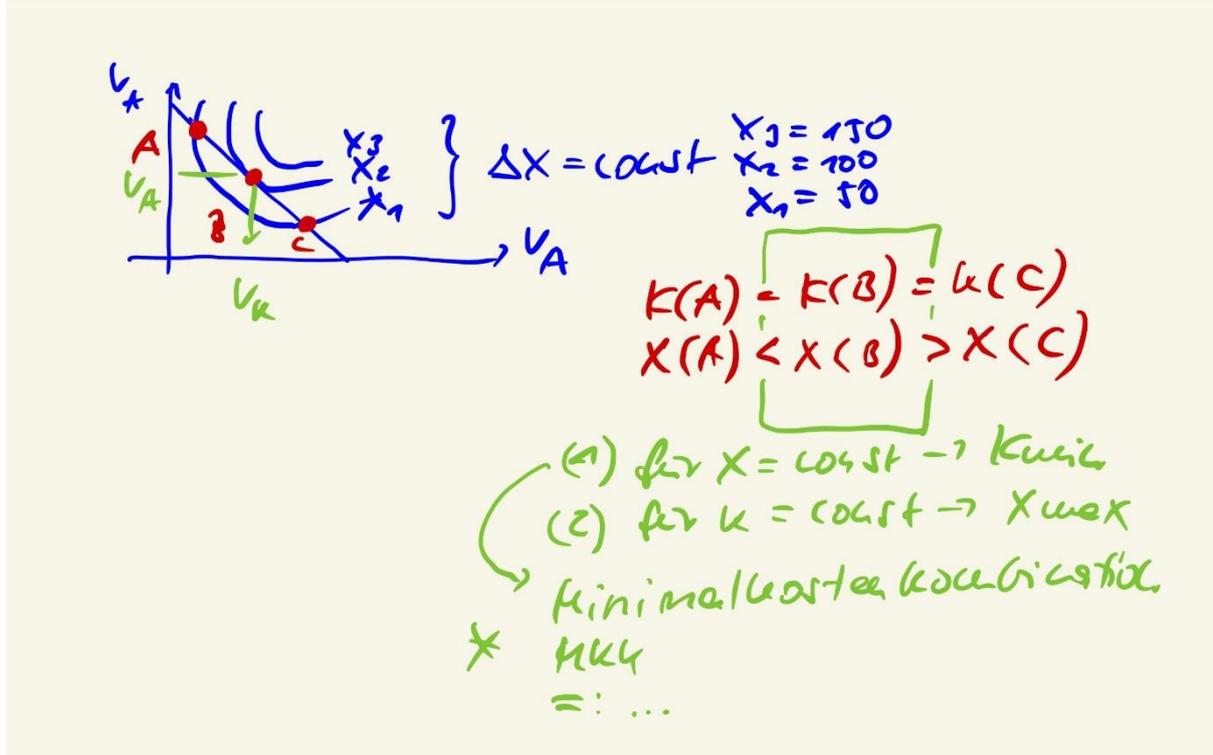
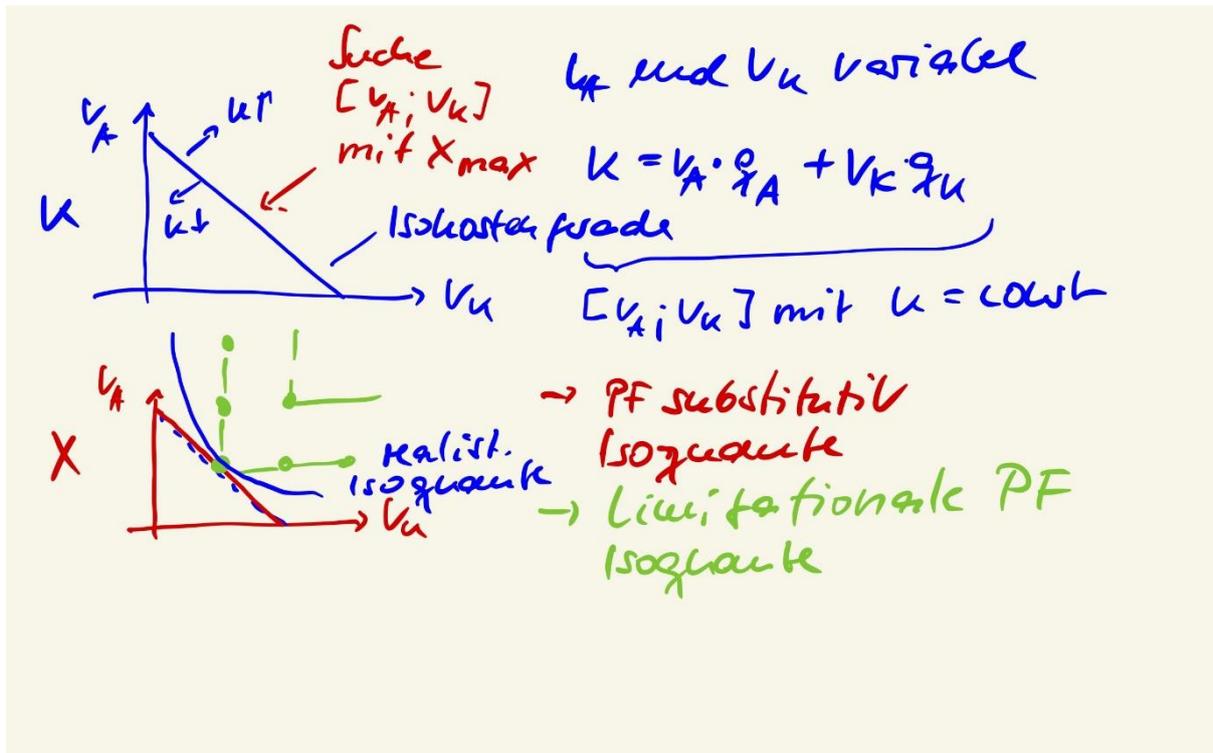


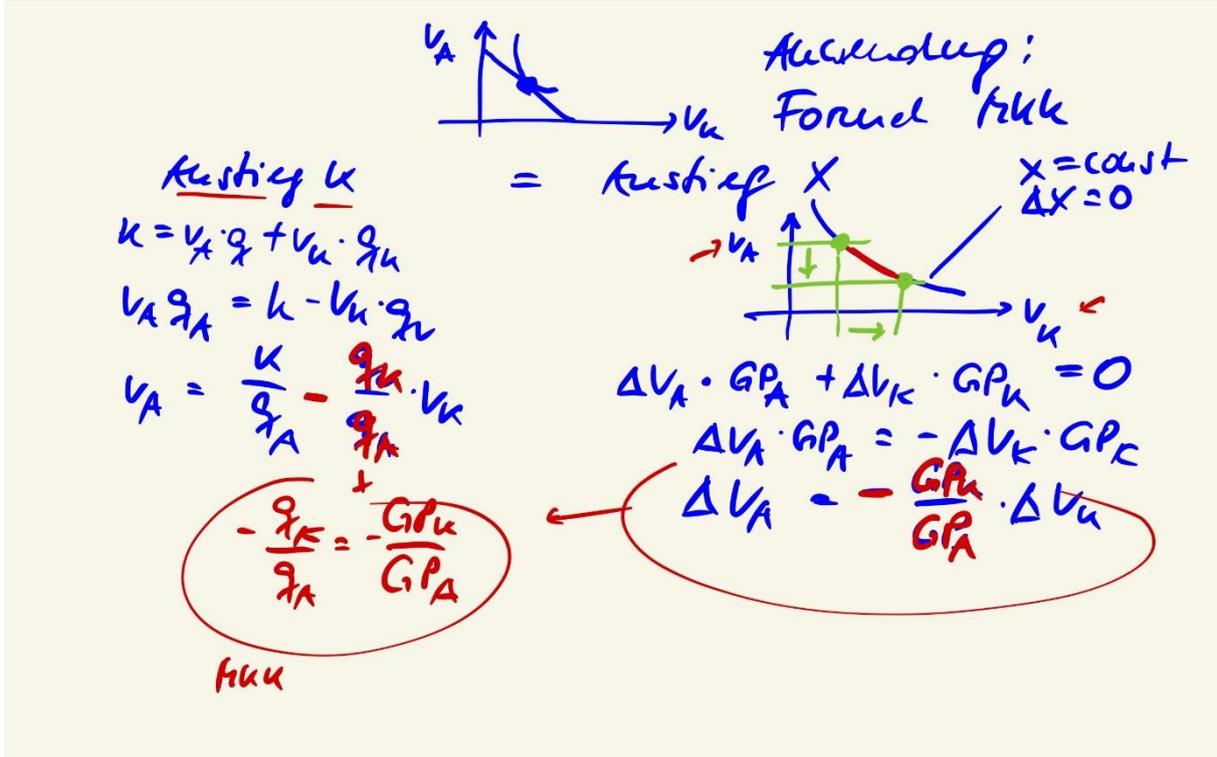
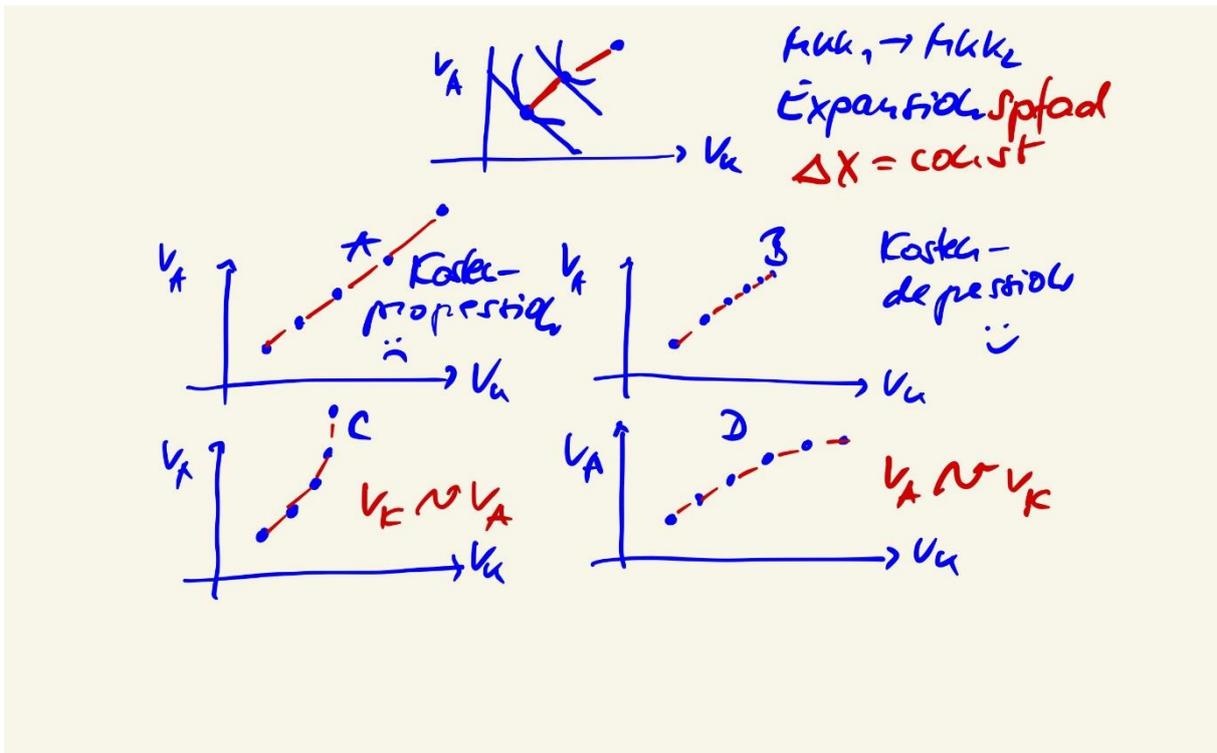
$X = \alpha V_A^\alpha \cdot V_K^{1-\alpha}$   
 → Cobb-Douglas - PF  
 → für  $V_K = \text{const}$   
 Grenzprod. d. Arbeit  
 $\frac{X}{V_A} \rightarrow \frac{X \cdot P}{V_A}$   
 Wertprodukt

Kosten  $V_A$   
 $\frac{w + LNK}{P}$   
 ← staatl. LNK  
 ← betriebl. LNK  
 ← tarifl. LNK  
 Bruttoertrag  
 $\frac{w}{P}$   
 $\hookrightarrow V_A^* \Leftrightarrow WGP = \frac{w}{P} *$

Vortrag:

- Vorgerd: Cobb-Douglas-PF – Ertragsgebirge – Höhenlinien – Isoquanten





$$\Delta V_A = - \frac{GP_K}{GP_A} \cdot \Delta V_K$$

$$\frac{\Delta V_A}{\Delta V_K} = - \frac{GP_K}{GP_A} \quad \text{„Job-Killer-Formel“}$$

HKK

$$- \frac{q_K}{q_A} = - \frac{GP_K}{GP_A}$$

$$\uparrow GP_A \quad ! \quad \frac{GP_K}{q_K}$$

$$\uparrow \frac{q_A}{q_K}$$

Lohn  $\uparrow \rightarrow q_A \uparrow$   
 bei  $GP_A \uparrow$   
 prod.-orientierte  
 Lohnpolitik

$$\frac{\Delta V_A}{\Delta V_K} = - \frac{GP_K}{GP_A} = - \frac{q_K}{q_A}$$

GRS, feststehend die  
 Prod.-faktoren Gs:  
 $X = const$ :

$$\downarrow - \frac{q_K}{q_A} \neq - \frac{GP_K}{GP_A} \uparrow$$

- ① Arb.-kosten  $\uparrow$
- ②  $R \neq$
- ③  $\uparrow GP_A$   
durch Invest.
- ④  $V_K \uparrow$  Gs:  $X = const$   
 $\Delta GP_K \downarrow$
- ⑤  $\uparrow q_K$  + Ertragssteigerung

$$\frac{\Delta V_A}{\Delta V_K} = - \frac{G_{P_K}}{G_{P_A}}$$

$V_A^1$  100 Personen  
 $V_K^1$  10 Maschinen  
 $X^1$  1000 Stück

$V_A^2 = 10$  Pers.  
 $V_K^2 = 100$  Masch.  
 $X^2 = 1000$  Stk.

$G_{P_A}$  10 Stk. /  $V_A$   
 $G_{P_K}$  100 Stk. /  $V_K$

$G_{P_A} = 100$  Stk. /  $V_A$   
 $G_{P_K} = 10$  Stk. /  $V_K$