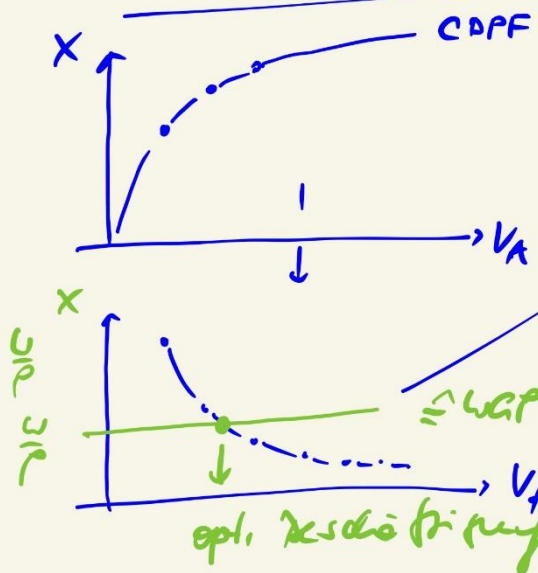






Variable Prod.-faktoren  $V_A$  und  $V_K$

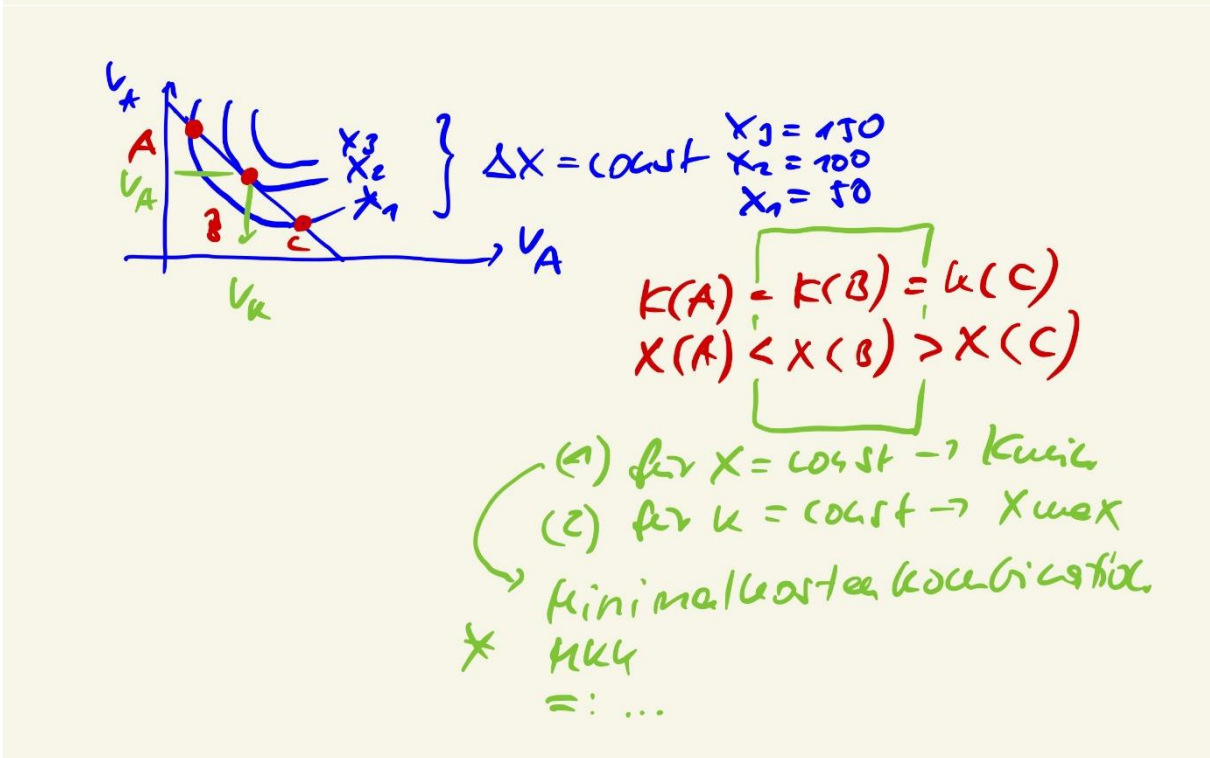
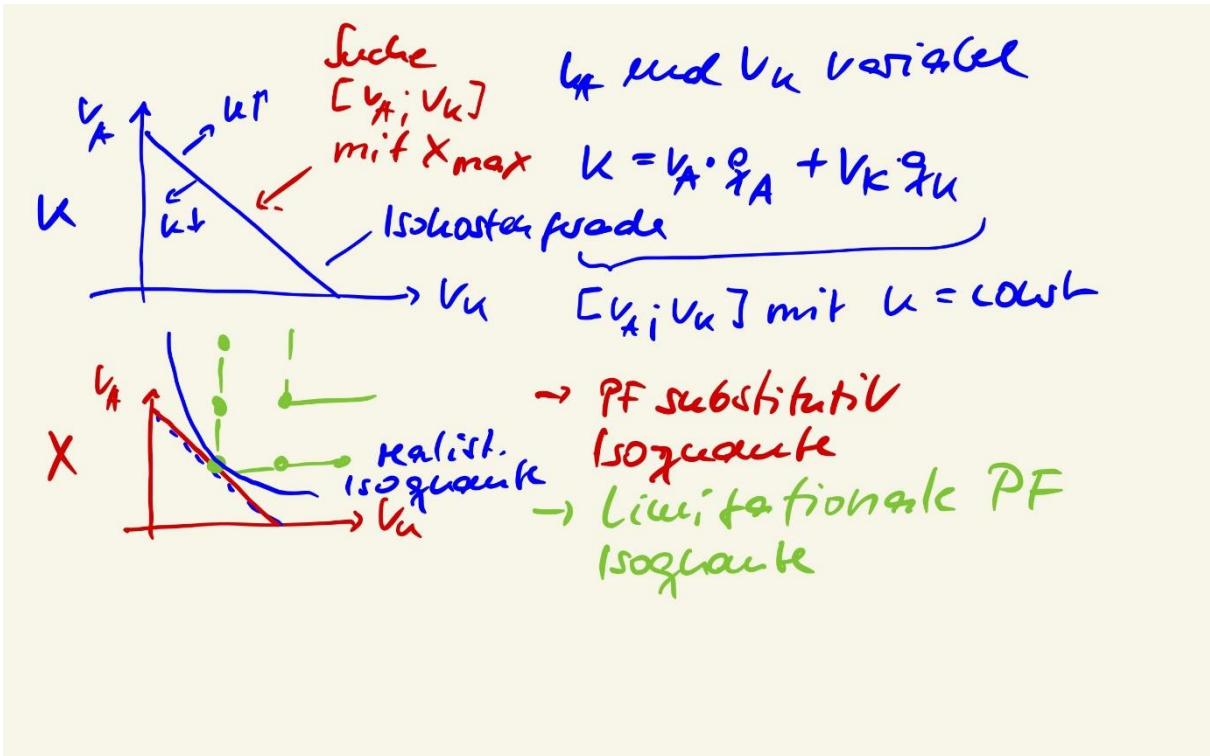


$X = \alpha V_A^\alpha \cdot V_K^{1-\alpha}$   
 → Cobb-Douglas - PF  
 → für  $V_K = \text{const}$   
 Grenzprod. d. Arbeit  
 $\frac{X}{V_A} \rightarrow \frac{X \cdot P}{V_A}$   
 Wertprodukt

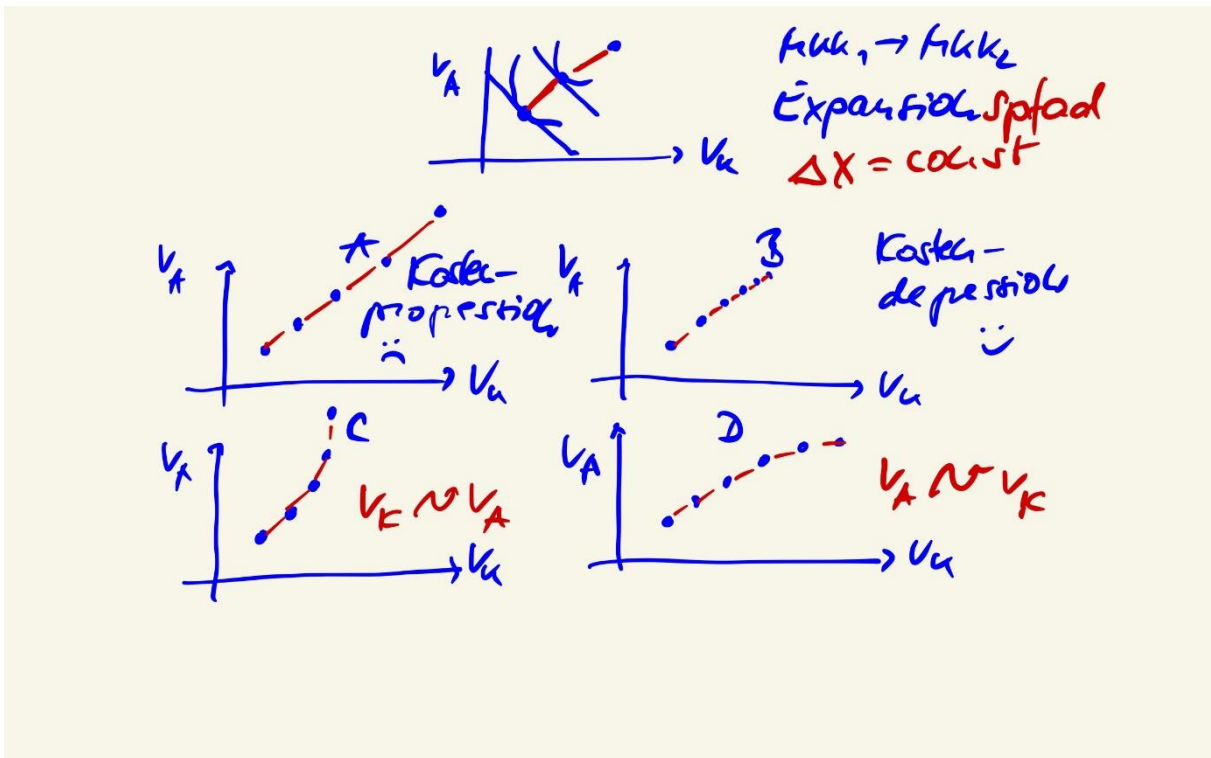
Kosten  $V_A$   
 $\frac{w + LNK}{P}$   
 → Bruttoertrag  
 ← stoffl. LNK  
 ← betriebl. LNK  
 ← torif. LNK  
 Bruttoertrag  
 $\frac{w}{P}$   
 $\hookrightarrow V_A^* \Leftrightarrow WGP = \frac{w}{P} *$

Vortrag:

- Vorgerd: Cobb-Douglas-PF – Ertragsgebirge – Höhenlinien – Isoquanten







Ableitung:  
Formel  $f_{kk}$

Austieg  $k$   
 $k = v_A \cdot q_A + v_K \cdot q_K$   
 $v_A \cdot q_A = k - v_K \cdot q_K$   
 $v_A = \frac{k}{q_A} - \frac{q_K}{q_A} \cdot v_K$

$\Delta v_A \cdot GP_A + \Delta v_K \cdot GP_K = 0$   
 $\Delta v_A \cdot GP_A = -\Delta v_K \cdot GP_K$   
 $\Delta v_A = -\frac{GP_K}{GP_A} \cdot \Delta v_K$

$-\frac{q_K}{q_A} = -\frac{GP_K}{GP_A}$   
 $f_{kk}$

$x = \text{const}$   
 $\Delta x = 0$

$$\Delta V_A = - \frac{GP_K}{GP_A} \cdot \Delta V_K$$

$$\frac{\Delta V_A}{\Delta V_K} = - \frac{GP_K}{GP_A} \quad \text{„Job-Killer-Formel“}$$

$\mu_{KK}$

$$- \frac{q_K}{q_A} = - \frac{GP_K}{GP_A}$$

$$\uparrow \frac{GP_K}{q_A} = \frac{GP_K}{q_K}$$

LoK  $\uparrow \rightarrow q_A \uparrow$   
 bei  $GP_A \uparrow$   
 prod.-orientierte  
 Lokposition

$$\frac{\Delta V_A}{\Delta V_K} = - \frac{GP_K}{GP_A} = - \frac{q_K}{q_A}$$

GRS, feststehend die  
 Prod.-faktoren Gs:  
 $X = const$ :

$$\downarrow - \frac{q_K}{q_A} \neq - \frac{GP_K}{GP_A} \uparrow$$

- ① Arb.-kosten  $\uparrow$
- ②  $A \neq$
- ③  $\uparrow GP_A$   
durch Invest.
- ④  $V_K \uparrow$  Gs:  $X = const$   
 $\Delta GP_K \downarrow$
- ⑤  $\uparrow q_K$  + Ertragssteigerung

$$\frac{\Delta V_A}{\Delta V_K} = - \frac{G_{P_K}}{G_{P_A}}$$

$V_A^1$  100 Personen  
 $V_K^1$  10 Maschinen  
 $X^1$  1000 Stück

$V_A^2 = 10$  Pers.  
 $V_K^2 = 100$  Masch.  
 $X^2 = 1000$  Stk.

$G_{P_A}$  10 Stk. /  $V_A$   
 $G_{P_K}$  100 Stk. /  $V_K$

$G_{P_A} = 100$  Stk. /  $V_A$   
 $G_{P_K} = 10$  Stk. /  $V_K$